

SURVEY

Endless Mountains Heritage Interpretation & Education

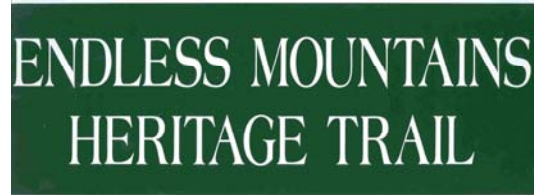
Endless Mountains Heritage Region is conducting this survey to assist in our agency's efforts at revitalizing the Endless Mountains Heritage Trail and planning technical assistance programs.

1. Name of your organization or site: _____

2. EMHR developed a regional "heritage trail" program approximately 10 years ago which included 6"x18" signage (see page 3 for background)

Did your site/organization participate in this program?

Yes No



3. If your group did participate, do you still have your sign? Yes No

If so, is the sign in good shape and useable? Yes No

Would you like a new sign if available? Yes No

4. Would your group wish to be identified on a revitalized heritage trail map & guide of the Endless Mountains? Yes No [if Yes, please complete the attached heritage site data sheet]

5. Would your group pay to participate in the Heritage Trail project with promotion through our map & guide and website? Please circle: under \$100 \$100-250 \$250-500

6. Would you or a member of your organization be interested in participating in the planning of this heritage trail? If Yes, please list name: _____

7. Have you/your group participated in past events/sessions of EMHR focusing upon interpretation and education of heritage in the Endless Mountains region? Yes No

8. Which interpretation & education events would you/your group have interest in:

___ Enhancing Exhibits ___ New Technologies (website, podcast, interactive)

___ Operating on Shoe String ___ Collaboration Methods (museums, historic sites, etc.)

___ Historic Site/District Nomination ___ Strategic Planning, Project Planning

___ New Research in Local History ___ Other _____

9. Would you consider being a presenter on a particular topic or refer us to a presenter with such expertise? Myself Colleague _____

10. Please indicate preference for conference/summit scheduling: Daytime Evening Weekend

11. Would you/your group be willing to serve on EMHR's committee to enhance our region's interpretation and education programs? Yes No

Please indicate other ideas or suggestions for EMHR Interpretive efforts on back of sheet

Thank you

HERITAGE SITE & ORGANIZATION DATA SHEET

Name of Site, Museum, etc.: _____

Managing Organization: _____

Address: _____

_____ Phone:: _____

Email: _____ Website: _____

Contact Person(s) & Title: _____

Location of Site: _____

Description of Site and Significance: _____

Is this site open to the general public: Yes No Handicap-Accessible: Yes No

Hours of Operation: _____

If not, please explain accessibility issues and available or potential means to interpret this site: (for instance, video, podcasts)

Museums & Educational Centers – please describe what historical sites or events you interpret:

Please use back of sheet to answer any questions or provide additional information

**Please return form, a brochure and other pertinent information to:
EMHR, 1 Washington Street, Suite B, Towanda, PA 18848 or email to emhr@epix.net**

Thank you

ENDLESS MOUNTAINS HERITAGE TRAIL BACKGROUND

The Heritage Trail was conceived and developed by Endless Mountains Heritage Region about 10 years ago. It was “a cooperative venture of the EMHR and individual heritage trail participants.”

The trail was self-described as “a network of scenic routes that connect more than one hundred unique cultural, natural and recreational attractions set within an unforgettably picturesque agricultural landscape.” It was “designed to lead you to a variety of intriguing destinations and to provide information on the cultural landscape of the Endless Mountains.”

This map & guide was attractive, informative and apparently a valuable tool for heritage tourism in the early years of its distribution. However, in 10 years, it has become outdated and obsolete. That guide provided details on not only heritage-based attractions, but also lodging, events, food and shopping – categories which can change frequently in a region and are managed more efficiently and effectively by the Visitors Bureau in the course of their business. We also had changes in telephone area code and some re-addressing occur that would just confuse the reader.

This time around, EMHR will look to re-identify and work with heritage trail participant by updating and improving the concept and layout of the Heritage Trail and the map & guide, integrate the map & guide into our website, and identify branding opportunities. We will focus exclusively on heritage assets which avail themselves to visitation and/or interpretation and education.

To make this endeavor successful, we will need the participation and energy of all the region’s leaders in heritage development and heritage tourism.

The Region’s themes are: Cultivating Agriculture (the evolution in farming), Rich in Resources (the influence of logging, mining, tanning), Building Community (small town development and ethnic heritage), Over Hill Over Dale (changing transportation patterns and resources), and Handcrafted Heritage (cultural traditions). We are examining these themes and exploring subthemes to build the fabric of our region’s story. We believe this heritage trail initiative will help in the effort to identify with these stories and enhance the telling.

We invite your participation in this project!